

**WINNER**

## **You vs You**

Greenleaf Book Group

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AUTHOR **Todd Cahill**

COVER DESIGNER

**Rachael Brandenburg**

TEXT DESIGNER

**Rachael Brandenburg**

PRINTERS **Phoenix Color (cover) /**

**Sheridan Books (text)**

MATERIALS **55# cream paper**

*You vs You* has a classic business-book cover that blends type and image with great use of extra printing technology.

Special printing features:

Jacket: spot gloss (image), embossing (title and image), foil stamp Luxor 28621 (title and box)

Case: foil stamp glossy white GP100 (spine)