

BOOK SITH ANNUAL STRANGER



APRIL 2021



BOOK SHANNUAL





Publishing Professionals Network is a nonprofit association that provides educational resources and opportunities for all individuals involved in book and book-related publishing. Founded as Bookbuilders West in 1969, it was rechartered as PPN in 2012 to reflect the changing nature of long-form content publishing and embrace all the partnerships that exist within our industry.

Publishing Professionals Network 274 Redwood Shores Parkway, #129 Redwood City, CA 94065-1173 www.pubpronetwork.org

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Catalog design and production by Helen Bruno



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Pelcome to PPN

Thank you all for being a part of the 49th PPN Book Show, a celebration of your accomplishments over this past challenging year. Congratulations to all who submitted entries and to all of our honorees. This year's submissions were outstanding!

As we look ahead to our 50th Book Show next year, we at PPN are taking strides to revitalize this long tradition. I'm excited to write that this year's show, even amidst a pandemic, establishes a new standard and positions us well to celebrate next year. Among highlights of the year are a panel of distinguished judges and a new judging process. We selected judges from a pool of elite designers and art directors who have demonstrated great creativity and innovation in their own work. These judges, in turn, applied rigorous criteria to review the honorees; assessments were thorough and thoughtful.

Also of note, we saw a tremendous uptick in the number of publishers taking part in the book show this year and in the number of entries submitted: a 50% increase in publishing participants and a 30% increase in number of submissions. We thank you all for entrusting us with the honor of viewing and reviewing your great work.

We had a great team working on this year's event, but one person in particular had a huge impact. Frances Baca, a member of our



advisory board, responded to our general queries with such vigor that she soon became a significant member of our team. Frances has been pivotal to our transition, and we applaud her devotion to the craft of design.

Allow me a personal moment to consider that this is the fifth and final PPN Book Show president's message that I have written. My years as president of PPN have taken place over two terms, and I would not have missed the opportunity for the world.

Finally, in preparing to write this piece, I took a moment to review my president's message from last year's book show catalog. It was amusing to read of our grand plan for 2020 to develop and grow the One-Day Publishing Immersion program which places individuals within a publishing office for a day. But it was equally thrilling to realize that, as difficult as this year has been, we have remained connected as a publishing community. All of us deserve a hearty pat on the back!

As always, thank you all for being a part of this wonderful celebration of our craft.

Best.

David Zielonka

President, PPN

Distinguished Service

Bookbuilders West (BBW) first awarded the Distinguished Service Award in 1982 to recognize individuals who best exemplified or demonstrated the following criteria:

- > the ideals of Bookbuilders West:
- > the highest personal standards of craftsmanship and devotion to his or her work:
- > interest and service to the book builders' community beyond Bookbuilders West:
- > contribution of "something extra" to the trade, such as innovation, integrity, or helpfulness; and/or
- > universal appeal to all segments of the publishing industry.

The honoree was selected by a DSA committee consisting of current and former presidents and past DSA recipients. This tradition continued even after Bookbuilders West became Publishing Professionals Network in 2012.

AWard THROUGH THE YEARS



As PPN prepares for our next 50 years, we wish to recognize the broader group of publishing professionals who exhibit commitment to the organization's joint goals of advancing our trade and making publishing more welcoming to all who wish to join.

To that end, we have now updated the criteria to more accurately reflect the current needs of our industry and society. Candidates this year must demonstrate some combination of these revised criteria:

- > exemplification of the PPN mission to provide support, educational resources, and opportunities to all individuals involved in, or interested in joining, book and bookrelated publishing;
- devotion to, and support of, the highest possible standards for developing and crafting books and book-related publications;
- > recognition for something extra that they have brought to the publishing community, whether it be unusual talent, brilliance, innovation, integrity, devotion, or helpfulness to others: and/or

DISTINGUISHED SERVICE AWARD THROUGH THE YEARS

- > a tangible contribution toward increased diversity, equity, and inclusion within the publishing industry.
- In addition, we have revised the selection process to give the broader community a say in the recognition.
- > Nominations are requested from the broad publishing community through email blasts and social media.
- > PPN committee members review all entries and winnow the group down to the top choices based on the updated selection criteria.
- > Choices are put to a vote via online balloting by the same audience that supplied the nominations.

We do not take lightly the responsibility of honoring and recognizing individuals who are making or have made important and lasting contributions to publishing. These people serve as mentors, as teachers, and as an inspiration to us all.



AWARD HONOREES

1983	Lon Driggers	1996	Chet Grycz	2009	Sandy D'Amato
1984	Al Lindenbaum	1997	Detta Penna	2010	Leslie Austin
1985	Charles H. Goehring	1998	Paul Butzler	2011	Elise Gochberg
1986	Bill Ralph	1999	Gary Head	2012	Andrea Helmboldt
1987	Frank Mitchell	2000	Arleen Cowan	2013	Mike Johnson
1988	Roy Wallace	2001	Don Smith	2014	David Zielonka
1989	Patricia Brewer	2002	Tony Crouch	2015	Duncan McCallum
1990	Karen Judd	2003	Karen Richardson	2016	Tona Pearce Myers
1991	Bill Ketron	2004	Rebecca Swee	2018	Scott Norton
1992	Casimira Kostecki	2005	Michele Bisson Savoy	2019	Brenda Ginty
1993	Elliott Derman	2006	Mike O'Brien	2020	Johanna Vondeling
1994	Jonathan Peck	2007	Stephen Thomas		
1995	Gordon Johnson	2008	Mary Lou Goforth		

Winner STINGUISHED SERVICE AWARD

PPN is proud to award its 2021 Distinguished Service Award to Johanna Vondeling. Johanna is president and publisher of Berrett-Koehler Publishers, as well as Diversity and Inclusion Chair of BAWiP, Bay Area Women in Publishing.

This year, PPN has reimagined the DSA more broadly, and Johanna exemplifies the qualities outlined in this expanded vision of the award perfectly, especially in a time when our usual notions of community have been tested.

Johanna imbues her efforts, both paid and volunteer, with her understanding that the work we as publishing professionals do is vitally important: "Even in our darkest times, people turn to books for education, comfort, inspiration, and moral courage."

Berrett-Koehler (BK) is a certified B Corporation, and as such, it works to meet the highest standards of social and environmental performance, public transparency, and accountability to balance profit and purpose. Its mission to "connect people and ideas to create a world that works for all" is reflected in every decision made. BK is a stakeholder-motivated company, rather than a company for which a select group of stakeholders drive short-term profits for personal gain. Its community is included in



transparent assessment and planning efforts. That community includes BK staff, authors, book buyers, printers, packagers, shareholders, local community, the environment, readers ... all who stand to benefit from BK's success.

Johanna's work at BK to intentionally integrate diversity, equity, and inclusion (DEI) is paralleled by her work with BAWiP's Diversity and Inclusion Committee. The publishing industry has a long way to go in this area, and Johanna's understanding of the importance of the process and journey—as well as the ultimate goals—is key to her work and to her encouragement for all who do the work. "Keep doing the work, because it's the most necessary and most important change needed in our industry. It won't change on its own: the industry needs your smarts and your dedication to make this happen."

Johanna encourages anyone who would like to speak with her about the DEI work that BAWiP is doing, or about how BK is working to improve its own practices, to reach out to her.

Dave Peattie

Vice President, PPN

Invitation to Join

Publishing Professionals Network serves the book and bookrelated publishing community, from the self-publisher and freelancer to major corporate entities and full-service providers. Founded as Bookbuilders West in 1969 and rechartered as PPN in 2012, we celebrate our 51st anniversary this year, in 2021.

PPN's mission to encourage education and development and to foster publishing excellence is supported by the following programs and initiatives.

The PPN Book Show, a long-standing celebration of publishing excellence, is PPN's flagship annual event that honors everyone who works in the book industry. Award winners, along with all other book show entries, are on display at the book show for attendees to review and admire. Our full-color catalog showcases winning entries and finalists and is available as a printed companion to the virtual event.

The event is the culmination of efforts by PPN board members, PPN members, and volunteers who organize the call for entries, judge, produce the catalog, provide publicity, and coordinate the book show itself. This year we invited six judges to the show based on their expertise in design. All are working professionals who volunteer their time.

The event would not be possible without generous donations of materials and services by supplier members.



PPN offers a variety of social and educational events throughout the year to help members connect with other publishing professionals and stay on top of industry changes.

SOCIAL & FDUCATIONAL EVENTS

In 2021, we will continue to offer monthly virtual meetups for socializing and networking; speaker presentations; and special engagements. We will also begin planning our much-anticipated 2022 PPN conference.

PPN members who freelance or who run an owner-operated business have the opportunity to promote their print and digital publishing-related services in our PPN Freelance Directory. This directory is available on our website to the community-at-large. Inclusion in the directory is limited to PPN members.

BUSINESS AND PROMOTION

Companies that sponsor PPN are recognized at PPN events, on our website, and in the book show catalog.

COMMUNITY

To become a member of PPN, go to www.pubpronetwork.org. To volunteer or to learn more about PPN, please reach out to us at operations@pubpronetwork.org. We are always open to new ideas for useful ways to support the publishing community. Let us know your thoughts.

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Rocky Nook



PRESIDENTS THROUGH THE YEARS

1968-1970	Al Lindenbaum	1983-1984	Pam Mantor	1998-1999	Leslie Austin
1970-1971	Lon Driggers	1984-1985	Robert Odell	1999-2000	Stephen Thomas
1971-1972	Jack Drach	1985-1986	Jonathan Peck	2000-2001	Mary Lou Goforth
1972-1973	Charles A. Goehring	1986-1987	Karen Judd	2001-2003	Michele Bisson Savoy
1973-1974	Paul Lieber	1987-1988	Rebecca Swee	2003-2004	Ramona Beville
1974-1975	Bill Ralph	1988-1989	Paul Butzler	2005-2007	Elise Gochberg
1975-1976	Ramon Riley	1989-1990	Larry Lazopoulos	2007-2009	Michele Bisson Savoy
1976-1977	Charles A. Goehring	1991-1992	Casimira Kostecki	2009-2010	Michael O'Brien
1977-1978	Gordon Johnson	1992-1993	Patricia Bewer	2010-2012	Andrea Helmbolt
1978-1979	Fran Mitchell	1993-1994	Barbara Redman	2012-2014	David Zielonka
1979-1980	Roy Wallace	1994-1995	Anthony Crouch	2014-2016	Tona Pearce Myers
1980-1981	Eva Strock	1995-1996	Brooks Vitalone	2016-2017	Scott Norton
1981-1982	Bill Cartwright	1996-1997	Detta Penna	2017-2018	Brenda Ginty
1982-1983	Sharon Hawkes Grant	1997-1998	Arlene J. Cowan	2019-Present	David Zielonka

Book Show Judging

Publishing Professionals Network and the people who support the group faced all the same challenges that every organization faced in navigating 2020, with live physical interaction suddenly and unexpectedly halted for most of the year due to the COVID-19 pandemic.

> Ignoring these challenges would be disrespectful—but listing and bemoaning them would be clichéd.

At the same time, we can celebrate the tremendous creativity, energy, and community spirit that have fed this committee's effort to bring you this competition and event, an event which, in turn, celebrates those same elements. We are so happy to be on the other side of this difficult year with all of you.

We thank the publishers, designers, and vendors who submitted 129 entries for this year's event. We appreciate your support and belief in this book show.

And we can't thank our judges enough for their time and expertise. Our six judges deliberated virtually over the period



BOOK SHOW ACKNOWLEDGMENTS

of just one week, with lively interaction as they reviewed and discussed the entries. Thank you to Matt Avery, Frances Baca, Shubhani Sarkar, Jill Shimabukuro, Regina Starace, and Lesley Worrell. (Judges recused themselves from any project on which they were involved so as to ensure an unbiased assessment.)

In addition, we acknowledge the individuals from our PPN board of directors and advisory board who brought everything together:

> Board member and Book Show Co-Chair Barbara Arellano received the entries, sorted them, boxed

- them, and set up a virtual balloting system that was tremendously efficient and lauded by the judges.
- > PPN President and Book Show Co-Chair David Zielonka brought forward a new direction to the book show. He also sent out email blasts and set up our website to accept entries.
- Advisory board member Frances Baca lent her design expertise, established detailed judging criteria, and identified and secured judges.
- Board member Helen Bruno superbly designed and managed the layout and composition of the catalog.

- > Board member Jennifer Durrant designed our Call-for-Entries postcard and set the visual theme for the show.
- > Board member Barbara Fuller edited the catalog. with proofreading help from board member Emily Boyd.

Thanks also to Seamless Event Solutions for producing the landmark virtual Book Show event.

We are grateful to all who made possible this 49th PPN Book Show event, even during this difficult time, to highlight and celebrate books.

Criteria & Categories

Since the early 1970s, PPN (and formerly BBW) has recognized outstanding book design, production, and manufacturing at our Annual Book Show. This year, PPN has differentiated between design and manufacturing by focusing on design in five of our six categories. Excellence in manufacturing is recognized in its own category. All entries were considered for both design and manufacturing.

Our judges are distinguished in the field of book design and have brought years of experience to bear in selecting winners in six categories: Books, Image-Driven; Books, Special; Books, Text-Driven; Covers & Jackets, Image-Driven; Covers & Jackets, Text-Driven; and Manufacturing.

Judges evaluated each book show entry individually according to criteria appropriate to the category, including excellence in layout, art, typography, rhythm, structure, and flow. Judges then selected one winner in each category (unless there is a tie) and up to four finalists. Winning entries are announced at our online PPN Book Show event, and all award recipients are showcased in this catalog and announced in press releases to the trade. Bestin-category winners also compete for Best in Show—a people's choice award—via live voting during the online book show event.



CATEGORIES FOR 2021

BOOKS, IMAGE-DRIVEN

Books in this category are published primarily for their visual content and contain text to support the art. Entries can fall under any subject area. Examples include museum catalogs and instructional titles that rely primarily on art to provide information.

BOOKS, TEXT-DRIVEN

These books are published primarily for their text content. Photographs, illustrations, and other art serve as support to the text. Entries in this category can fall under any subject area.

BOOKS, SPECIAL

This category features books with unusual forms or materials. Content does not easily conform to the categories of Books, Text-Driven, or Books, Image-Driven. Examples include pop-up and children's books.

COVERS & JACKETS, IMAGE-DRIVEN

Art dominates the design for these covers and jackets. Text is minimal and is not the primary design element.

COVERS & JACKETS. TEXT-DRIVEN

Typography dominates the design in these covers and jackets.

MANUFACTURING

Books in this category are distinguished for their quality of printing, binding, and materials. Some of these books also received separate awards in design.

The Jury

PPN recruits judges from among the top design, manufacturing, production, and publishing professionals. This mix of expertise allows for a holistic assessment of the entries, ensuring that winning selections are truly exceptional in a manner that delivers both aesthetically and functionally.





Monograph Design Studio

Matt is principal of Monograph design studio in Chicago. His studio works

in all media, with special expertise in publishing. Matt formerly worked at the University of Chicago Press, and his designs have been recognized by AIGA 50 Books/50 Covers, the Type Directors Club of New York, the Communication Arts Typography Annual, Print Regional Design Annual, the Society of Typographic Arts, the Association of American University Presses, and the Chicago Book Clinic.



FRANCES BACA Frances Baca Design

Frances is principal of Frances Baca Design in San Francisco. Her work

focuses on editorial design, creative direction, and design consultation for both established and emerging businesses. Frances formerly led design and brand at Callisto Media, and studied at the Rhode Island School of Design. Her work has been recognized by the James Beard Foundation, the Society of Publication Designers, the Association of American University Presses, Graphic Design USA, the New England Book Show, and Bookbuilders West.





SHUBHANI SARKAR Sarkar Design Studio

Shubhani is principal of Sarkar Design Studio in New York. Her

studio focuses on print and digital media in the corporate, nonprofit, and fine arts sectors. Shubhani formerly worked at Hyperion Books and HarperCollins Publishers, and studied at the Rhode Island School of Design and Yale University. Her designs have been recognized by AIGA 50 Books/50 Covers and the New York Book Show.





IIII SHIMABUKURO

University of Chicago Press

Jill is Director of Design at the University of Chicago Press. She

leads a team whose work has earned international recognition for design excellence. Jill studied at Grinnell College and formerly worked at Northwestern University Press. Her designs have been recognized by AIGA 50 Books/50 Covers, the Type Directors Club of New York, Communication Arts, the Association of American University Presses, and Print Regional Design Annual, and they are part of the permanent collection of the Denver Art Museum/AIGA Design Archives and Society of Typographic Arts Chicago Design Archive.







Penn State University Press

Regina is Senior Designer at Penn State University Press in University

Park, Pennsylvania. Her work focuses on the design of heavily illustrated books for both scholarly and trade audiences. Regina studied at State University of New York at New Paltz and has maintained a solo design practice that includes both university presses and commercial publishers. Her designs have been recognized by the Association of American University Presses, AIGA 50 Books/50 Covers, the New York Book Show, Print Regional Design Annual, and the Central Pennsylvania Creative Professionals.





LESLEY WORRELL Tor/Forge Books/Macmillan

Lesley is Senior Designer at Tor/ Forge Books/Macmillan in New York.

Her recent work focuses on teen sci-fi/fantasy fiction. Lesley studied at New York University and Parsons School of Design, and she worked formerly at St. Martin's Press and Penguin Random House. Her designs have been recognized by She Designs Books and Spine magazine.





Award Winners





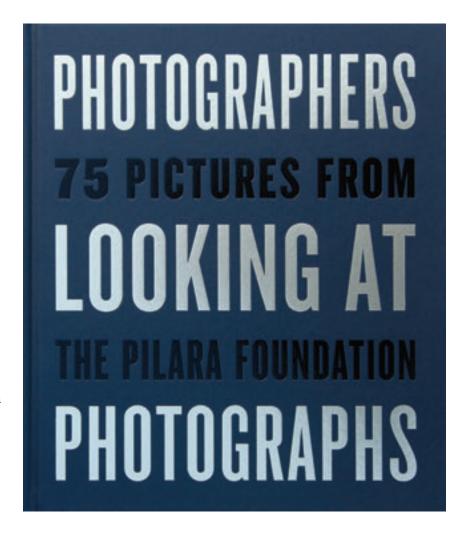


Photographers Looking at Photographs

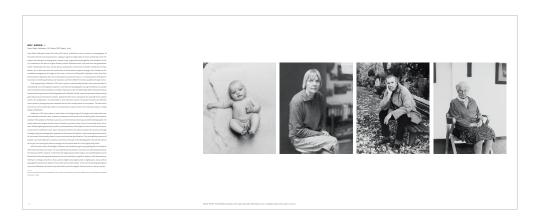
Pier 24 Photography

EDITOR Allie Haeusslein COVER DESIGNER Bob Aufuldish TEXT DESIGNER Bob Aufuldish PRINTER Moquin

This publication is a reimagining of John Szarkowski's legendary book Looking at Photographs, published in 1973. Photographers Looking at Photographs includes 75 photographs from the collection of the Pilara Foundation to celebrate the 10th anniversary of Pier 24 (in San Francisco). Each photograph is accompanied by a short essay by a photographer whose work is in the Pilara Foundation's collection. The cover is foil-stamped in silver and gloss-black.



Also a Manufacturing Finalist







"Strong use of negative white space to give primacy to the photographs and accompanying essays. Beautiful and quiet typography."

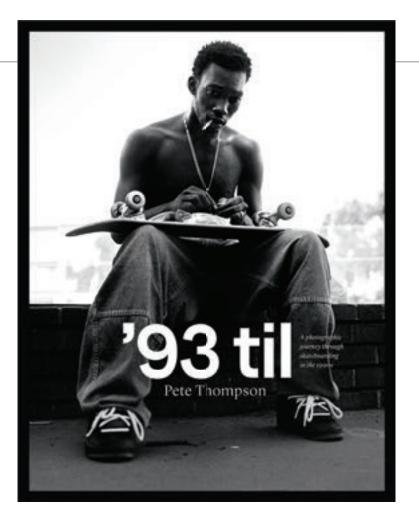
"An example of a beautifully crafted and balanced page. The design is an elegant vehicle for the breathtaking imagery. The gatefolds are what pushes this book into excellence—they are not arbitrarily placed but rather are used to further engage the experience and highlight the photographer's work. This is a volume that I will be adding to my own collection!"

'93 Til

Goff Books

AUTHOR Pete Thompson COVER DESIGNER Pete Thompson TEXT DESIGNER Pete Thompson PRINTER ORO Group

To be a skateboarder today is a much different experience than the experience of being a skateboarder through much of the 1990s. The photographs, quotes, and anecdotal text in '93 Til capture a time when making a livable income as a professional skater was a rare luxury and when public understanding of skateboarding was at an all-time low. It was a time when skateboarding meant searching for an identity, a time before Instagram and big corporate influences. Street skating was coming of age, with its limitations tested, aligned with an emerging and innovative style of hip-hop culture. Looking back, many skaters today feel as though the '90s were the golden years of skateboarding.



"The designer did a great job of reflecting the aesthetic of the time period and culture of skate in the '90s. I like the almost David Carson-esque type treatments. ... There is also a mastery of the skill that proves the adage 'you have to know the rules before you can break them.' Amazing photography and pacing of images further strengthen this overall package."





'93 Til is a captivating portal into a decade and a culture remembered now with warmth and nostalgia. Much of the photography had been buried in boxes for nearly two decades and had never been seen or published until Pete Thompson unearthed it for this book. The 230-page book also contains timeless images that will be familiar to the initiated from Pete's years of shooting for Slap and Transworld Skateboarding magazines. '93 Til includes, in addition to Pete's stunning action shots, plenty of portraits and unguarded, candid moments from the late '80s up through 2004. The book reveals a raw, unapologetic perspective of a world that no longer exists.

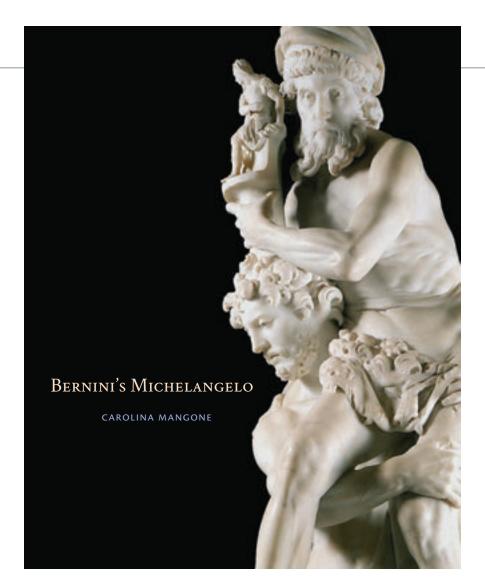
[&]quot;The whole package evokes '90s skating and pop culture, using striking, period-appropriate grunge typography."

Bernini's Michelangelo

Yale University Press

AUTHOR Carolina Mangone COVER DESIGNER Leslie Fitch TEXT DESIGNER Leslie Fitch PRINTER Regent **Publishing Services**

This book is a study on how one genius, Michelangelo, influenced another, Bernini. To that end, the images by both artists needed to be of equal importance, but the comparison needed to show the influence of Michelangelo's art on Bernini's oeuvre over the years.



"Impeccable classical typography—restrained, well-planned layout. It's unimpeachable!"



2 Colore (Color)

les nache finaling the oper of St. Peter's Busilies, Berninis crafted the tember of Urban VIII, see encemble of matcher and breast are adjusted administral by the communities efficie of the possible of the control file of a third reset file in a securiopsis and tractal Conde, Special was found to file and the Conde file of the possible of the control of Carboy and points. The inflamental control of Carboy and points. The inflament of the control of Carboy and points. The inflament of the control of Carboy and points. The inflament of the control of Carboy and points. The inflament is False to the Carboy and the control of Carboy and the consensative as much of the Carboy and the consensative as much of the Carboy and the Carboy and

massive architectural volutes (fig. 2.3). Some period viewers even wishfully attributed its design to Michelangelo himself. What might be more credibly ascribed to the master and his direct associates, if we are to believe Vasari, is the idea for placing Paul's tomb and his direct associates, if we are to believe Vasue's that is deed for picking Paul's tools as such and principle with souther commons, "in the same design as that of Pape Paul is on other to belance the work." Whatever Urban's important is not decaded after for a straight just been also paid to those illustrate dispulse. Bernisir ness to the callenge of the Pauline procedure by varisings in fortensal twin, not were. It has aboved this, no many her and the pauline procedure by varisings in fortensal twin, not were the aboved offs, no many her and the contract of the pauline procedure by varising to first invariant to the contract of the contract of the pauline procedure by the pauline of the pauline

In what remains the most insightful commentary to date on Bernini's transforma-tion of Michelangelo's and Della Poeta's procedents, Rudolf Wittlower observes various critical departures.' The most significant among them is the expressive dynamism of the

"Beautifully designed text pages. There is an elegant proportion to the margins and folio placement. Chapter openers are engaging details that create a deeper sense of looking. Beautifully designed back-matter elements and attention to detail in the binding. Excellent example of a design that is so well executed you almost don't notice it."









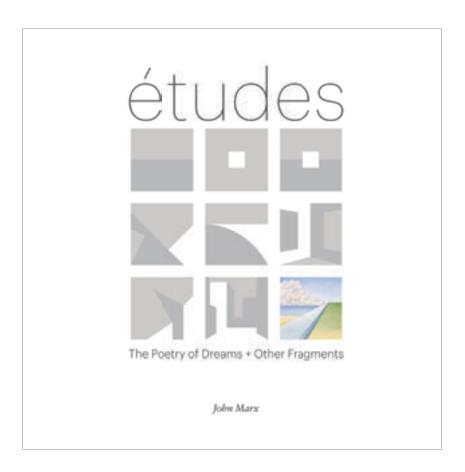


Études: The Poetry of Dreams + Other Fragments

ORO Editions

AUTHOR John Marx COVER DESIGNER MendeDesign TEXT DESIGNER John Marx PRINTER ORO Group

John Marx's watercolors, first published in the Architectural Review, are a captivating example of an architect's way of thinking. Subtle and quiet, they are nonetheless compelling works in how they tackle a sense of place—of inhabiting space and time—all the while resonating with the core of one's inner being. There is an existential quality to these watercolors, rarely found in this medium, that is akin to the psychologically piercing observational quality of artists such as Giorgio de Chirico or Edward Hopper.



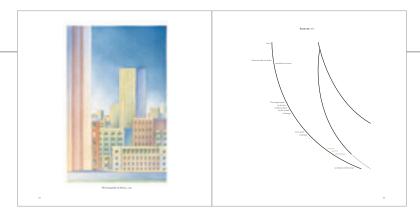
"The typographic play in the poetry is simply beautiful!"

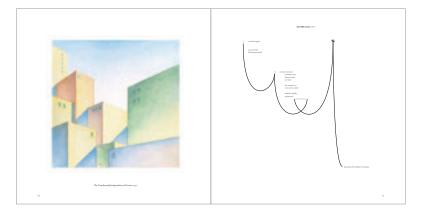
"Lyrical and experimental typography that mirrors the rhythm of the poetry and art."

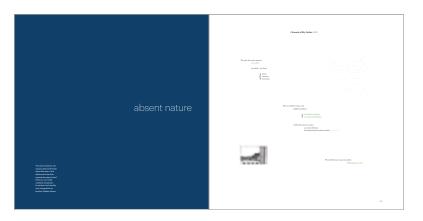
FINALIST

Also a Manufacturing Finalist

As architects strive to communicate their ideas, it is interesting to explore the world of Marx's watercolors as an example of a humane approach to conveying emotional meaning in relation to our environment. Marx's subject matter reads as "built landscapes," heightening the role of the man-made while wholly in balance with the natural world. Relaying this message and sentiment to audiences is perhaps more important today than ever before.







WALK 2.0

Lucky Spool

AUTHOR Jacquie Gering

COVER DESIGNER Kristy Zacharias

TEXT DESIGNER Kristy Zacharias

PRINTER RR Donnelly

This limited-edition version of WALK 2.0 was produced for an author-signing event held in February 2020 at the modern quilting show, QuiltCon. Both a technical machine-quilting reference text and a coveted object, the WALK 2.0 limited edition was designed for fans of Jacquie Gering. The hand-numbered title page includes a space for Jacquie's elaborate signature, the inside cover repeats her mantra, and a slipcase with metallic ink made this book a special souvenir for attendees to take away from a fun night.

Production of this book was intense, as we needed the 600 limited-edition copies shipped from China to Austin, Texas, by a firm date for the author signing at the end of February. At the time, COVID-19 had caused the



printing plants in China to close. Production was rushed, and contact was minimal toward the end of the project. Given the circumstances, it was a miracle that RR Donnelly came through and delivered the books by the morning of the signing.



SEND OFF

Practice

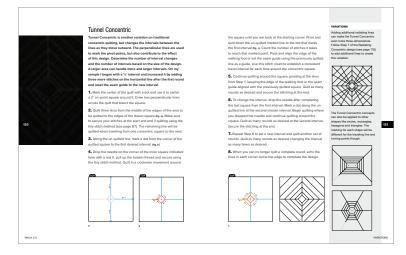
ractice is imperative, and with each quilt ou make, your skills will improve and your confidence will grow. A word of advice about earning and using new designs though: start small and work your way to larger quilts. If it is your first time trying Rotational Designs (see page 69), make a set of pillows or use the designs on a wall hanging before you jump to using the designs on larger quilts. Practicing on smaller pieces will allow you to become amiliar with the skills required for a new 27 lesian, will help you build muscle memory

Walk Don't Run

said this in WALK and I'm saying it again for

It's called a walking fact for a reason. Find a It's called a walking foot for a reason. Find a triythm as you quit, but try not to be a speed demon. I know wo're all in a hurry to firish our quits and I admit, patience is not one of my stengths. The been a speed demon too. But I always regret it. My quiting is not as straight and my stetch quality and evenness is never as good when I go quickly. Take your time, relax-your shoulders, ergly and saven every stetch.





"Delightful and surprisingly modern take on a traditional craft reference book. The design reflects the contemporary quilt patterns featured in the book beautifully."



"This entry surprised me in many ways! I had no idea what the book was about from the title, but as I reviewed the design, I was delighted by the mirroring of the design and content—the geometric type and grid following the graphic and engineered stitching of the quilts. It is bold in its break from the typical craft-book aesthetic as well as in its format."





A Fashionable Century

University of Washington Press

AUTHOR Rachel Silberstein COVER DESIGNER Maia Wright TEXT DESIGNER Laura Shaw PRINTER Four Colour Print Group

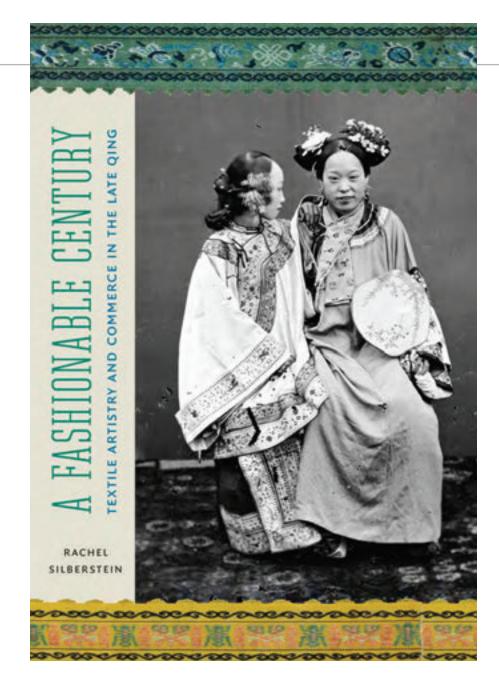
This book was designed with many details that enhance the overall history of fashion in China.



"A thoughtfully designed book, with attention paid to every detail. The judicious, restrained use of decorative elements, and a second color, elevates the design without distracting the reader."







"The cover is beautiful with its combination of vintage photography and cloth ribbons. The gray cloth case feels elegant and contrasts nicely with the cornflower-blue endpapers. The golden borders and frames on part and chapter openers are subtle and beautiful touches. The art is well paced and integrates nicely within the grid and complements the running text. The type is well set and provides a clear hierarchy and seamless flow."

12. IUST BEGAUSE I'M LEARNING DOESN'T MEAN I'M STUPID | 44 13 WINE AS AN AESTHETIC SYSTEM | 46 TAL REALITY IS NOT THE ABSENCE OF FLAWS | ST FLAVOR IS JUST ONE OF THEM | 57 16. A VIRTUOUS INTOXICANT | 61 17. THERE IS ALWAYS ANOTHER WINE | 68 18. TASTING TRANSFORMS US | 72 19. WE ARE NOT PROGRAMMED TO LIKE CERTAIN WINES | 75 20. SCORES CAN BE USEFUL, BUT MOSTLY THEY ARE STUPID | 81 21. WINE, BE YOURSELF | 86 22. THE SADNESS OF SPOOFULATION | 91 23. TOO MANY COMMERCIAL PALATES | 95 24. MONSTERS AREN'T SERIOUS | 98 26. EXPRESS THE VINTAGE | 108 27. STAY CRITICAL, BUT REMEMBER: THERE IS ROOM FOR EVERYONE | 111 vi . CONTENTS

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28. A MYSTICAL TRANSFORMATION | 117

and develop new entrants and uncover new talent. Credentialism can be a problem.

It is a human tendency to raise the bar when we have already crossed it. Think back to the beginning of your career. Now think about your attitude toward those who are now in the position you were in then. Are you expecting more of those people than was expected of you when you started out? Are you allowing others to grow through experience, or are you insisting everyone has it all to start with? Raising the bar behind you only restricts entry to new

No industry thrives when second-rate people clog up the nice jobs by virtue of having passed some tricky exams, some of them many decades ago. It doesn't help that many of these exams have a distinctly British focus to them, because these exams, open to members of the wine trade glob ally, are designed by UK-based educational bodies. These days the wine world is big, and global, yet it could be argued that to contribute in an excellent way shouldn't require (a) a global knowledge of wine (which is hard to get unless you are based in a market that has a global set of wines represented, and there

ALL CAN PLAY . 213

"This book design is a master class in typographic charm and restraint. The risky choice of a display font for the running text works well with this book's subject and its small format, larger font size, and raggedright setting. The particularly long chapter subtitles work beautifully in the italic Fell."

"The cover is dynamic and fun and reflects the feel of the content. The vintage typeface in the interior pages is surprisingly easy to read and feels very right. The small trim is charming and has a gift-like quality."

An expert's philosophy on what you need to know (and what you don't) about wine GOODE The the beautifully diverse and complicated world of wine. Distilling many of the observations, lessons, and opinions that have made him a renowned woice among oenophiles, Goode offers this manifesto of sorts, a celebration of the absundities of wine culture, an exploration of what is exciting and interesting about wine, and a critical inquiry into how we could do things better. Hoping to provoke and inspire in equal measure, Goode encourages the reader to see the world of wine through fresh eyes. GOODE GUIDE GUIDE MIKE VESETH, author of Around the World in Eighty Wines "A highly original book that will open up wine discussions in new and necessary directions." FELICITY CARTER, Editor-in-Chief. Meininger's Wine Business . 5 to WINE WIN "Admirably forthright, lucid, and rare-indeed, unique NEIL BECKETT, editor of The World of Fine Wine the UK newspaper The Sunday Express, writes for many publications, and authors the top wine website, wineanorak.com. His previous books include The Science of Wine, Flaveless, and I Taste Red. A Moniforts of Boxts A Simposa Book in Humanitie. University of California Press JAMIE GOODE

All can play

The wine world needs new talent and we

need to make sure we are creating a culture that's open, where all can play.

THE WINE WORLD needs new talent. It needs new

voices. It needs to reach out and draw in people from

diverse backgrounds who are genuinely interested in

which isn't helped by the increasing focus on difficult,

expensive exams that are out of reach for many unless

they have an employer who is willing to help defray the

In any profession, professional bodies spring up

that are intrinsically protective, restricting entry so

that their members have more work and get better

paid for it. But this conflicts with the desire to train

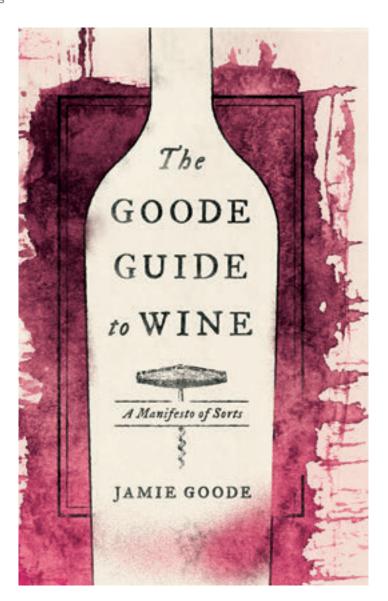
wine. Indeed, the industry has a diversity problem,

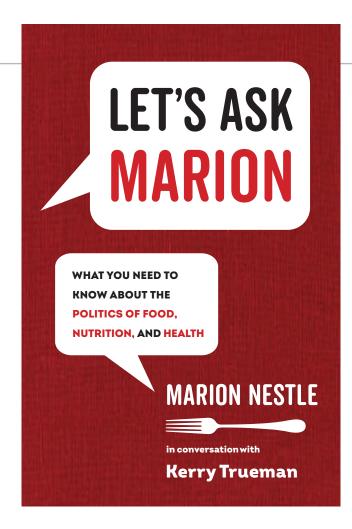
University of California Press

AUTHOR Jamie Goode COVER DESIGNER Faceout Studio. Spencer Fuller

TEXT DESIGNER Claudia Smelser PRINTER Sheridan

The Goode Guide to Wine is a book designed to provoke and inspire in equal measure. Within its tiny trim size, the writing encourages the reader to be critical and to see the world of wine through fresh eyes.





"The small trim is charming and fun and lends an immediacy to the book that is in keeping with its conversational format."

CONTENTS

- I. THE POLITICS OF PERSONAL DIETS
- 1. What is a healthy diet? : 13
- 2. Why does nutrition advice always seem to be changing? | 21
- 3. Are low-carb diets really better for us? | 29
- 5. Is fake meat better for us—and the planet than the real thing? | 45
- Is it a good idea to self-medicate with supplements or superfoods? | 53

Iniversity of California Press © 2020 by Marion Nestle and Kerry Trueman

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A Word about the Sources and Further Reading

Because my writings deal with controversial topicsalas, not everyone agrees with my views—I usually make sure to back up nearly every statement with extensive references. But for this book, which draws on so much lists of relevant books, reports, and articles, followed by a list of additional books and reports that have of these references are meant as starting points for deeper investigation of the issues discussed here.

My hope is that this book succeeds in providing a brief overview of my thinking about food system issues, from the personal to the global. Even more, I hope that it inspires readers to take food politics seriously and to engage in advocacy for healthier, more sustainable, and more equitable food systems for current and future generations.

10 INTRODUCTION

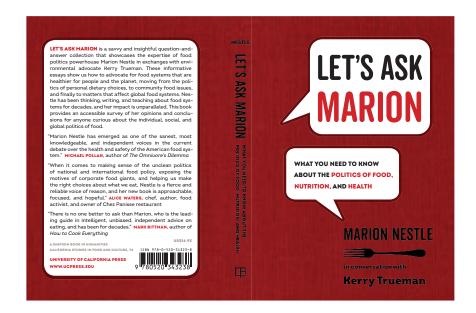
THE POLITICS OF PERSONAL DIETS AND HEALTH

Let's Ask Marion FINALIST

University of California Press

AUTHOR Marion Nestle COVER DESIGNER Lia Tjandra TEXT DESIGNER Lia Tjandra PRINTER Versa Press

There is something very special about holding a hardcover book with beautiful stamping, embossing, and special treatments. Let's Ask Marion has all three! It is also tiny, at 4" x 6" trim size. It feels adorable and gifty in the hands.



"Engaging, playful typography, perfectly suited to the subject. Open leading works for this smaller trim and for the type of book it is."

Preservation Education & Research, Volume 12

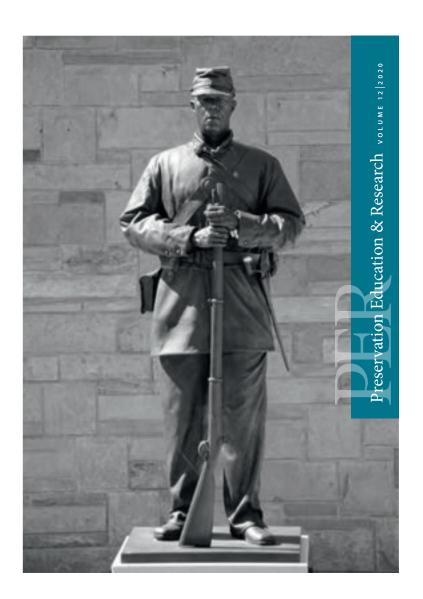
The University of Minnesota Press

COVER DESIGNER Michael Starkman / Wilsted & Taylor

TEXT DESIGNER Michael Starkman / Wilsted & Taylor

PRINTER Sheridan

With a contemporary design and traditional typographic elements, such as the decorative rules by W. A. Dwiggins used at every article opener, the pages can accommodate discussions about historical as well as modern buildings. The two-column format makes using many image sizes easy. We have tried to preserve a sense of elegance, balance, and openness, using the variation of one-column back matter and two-column text to give visual variety. The playful placement of the running heads keeps the pages lively. We hope the overall effect is architectural, built, and inviting.



FINALIST

Preserving the Painful

Lessons on Agency, Preservation, and Dialogue in Acknowledging Canada's Indian Residential School Sites

ALEXANDRA KITSON AND LISA BERGLUND

ABSTRACT. For nearly 150 years, Canada's Residential School Program sought to forcibly place Indigenous youth in boarding schools that would strip them of their Indigenous cultural knowledge and assimilate them into settler society. The trauma induced by these acts of cultural violence is now being acknowledged by the final report of the Truth and Reconciliation Commission, which contains Calls to Action for how these Among these calls to action is the mandate to work with Indigenous Peoples to a knowledge the sizes of the Residential School Program. However, there refer pre-edents for commemorating sites of trauma associated with forced social reform. Dow-ing on lessons from sites of state sanctioned social reform forcibly carried out against marginalized communities at the Sean McCermott Laundry in Dublin, reland, and the Holy Cross Laundry in Brisbane, Bennett House in Perth, and the Kinchela Aboriginal Boys Home in Kinchela, Australia, this paper demonstrates how attention can be paid Michoels, a designation of the d

mated 4,086 Indigenous children lie abandoned gravesites of Residential Schools (TRC 2015d). Their graves mark the cost of Canada's Indian Residential School Program, a nationwide program to assimilate Indigenous children by taking them from their homes and

often with systemic levels of abuse Occasionally, a leftover school building stands nearby as a witness to the trauma the schoolchildren survived and a guard for the students who did not. In 2015, after seven years of engagement with Indigenous Peoples, Canada's Truth and Reconciliation Commission (TRC)

established a set of Calls to Action to preserve and protect the former sites of Residential Schools and the gravesites of children who never returned home (TRC 2015a). At present, many questions remain about how such conten tious and trauma-laden sites might be commemorated in a way that befits the goal of reconciliation. Preserva tion outcomes for sites associated with similar missions of cultural erasure and social reform of marginalized groups TRC. This paper explores relevant precedents for the preservation of such sites to complement the efforts currently underway by the government of Canada to engage with the Indigenous The preservation outcomes explored

in this paper are from cases that are comparable in their treatment of Indigenous Peoples, their qualities of abuse, and their aspirations of social and moral Social reform programs for Indigenous youth shared a similar sensibility with and were in fact politically informed by and Europe, such as industrial schools for children of the urban poor and homes for unwed mothers. The cases in this paper were selected by drawing from the similarities of these difficult historic sites that housed state-imposed abuse, neglect, and violence on marginalized populations with goals of

erasure and reform. The selection of mine the significance of the racialized nature of the Residential School Pro gram. Rather, the commemoration of strategies provides existing memorial efforts that are close to what the TRC is attempting. The comparison cases include the Dublin Council's treatment of the Sean McDermott Magdalene Laundry, as well as how state governments in Australia have addressed sites of Stolen Generations in the cases of the Kinchela Aboriginal Boys Home, Holy Cross Laundry, and Bennett House. This paper aims to gain perspectives from analogous case studies that may build upon the lessons learned by the Truth and Reconciliation Commission current engagement with Indigenous Peoples to determine the most dignified of the Truth and Reconciliation process and the findings of the Aboriginal Healing Foundation, the effectiveness of these strategies and the lessons that may be applied to the reconciliation process nada will be evaluated with several goals in mind: (1) the acknowledgment of Survivor groups as stakeholders with agency; (2) the acknowledgment of the traumatic history of the site; and (3) the utility of preservation in creating and maintaining relationships between the state and Survivor groups as a form of reconciliation. Our analysis of

"Elegant design with a flexible grid accommodates many different types of text: a great choice for this journal. Single-column text, set ragged right, works well."



The sculpture took the form of three "bods" whose design was imprired by the "outdoor cure," a neoular form of trust-



"Very elegant typographic treatments and good integration of materials into the grid. The pacing feels even, and the design stays out of the way of the content."

"The book design picks up on the playful cover typography and illustration to good effect. The boxed text, in-line epigraphs, and other display elements create an appealing, easy-tonavigate experience. ... Overall, this is a clever, approachable design."



"A bold cover that playfully captures well the do-it-yourself feel of the content. The sidebars are really fun, integrating a tool motif that works nicely throughout the book."

96 REPAIR REVOLUTION

Irwin says. "Through our actions at the repair table, we're opening the flow. We're repairing the circuit, and both sides — the human and the divine - are there already. A place of knowledge and community. Tikkun olam Cafes"



BY THE TIME YOU ARE REAL

One afternoon at Repair Cafe, a boy of six or seven years old brought in his stuffed puppy for repair. He told us that he would fall asleep every night by pressing and stroking the ear between his fingers, and the fabric of its ear was now worn with use. Caroline, who specializes in handwork, took good care in mending the toy. When she was done, the boy wrote in our comments book: "They fixed my dog's ear and he feels a lot better and my dog is happy and so am I." This exchange prompted Don Grice (who does digital photo restorations) to recall this excerpt from The Velveteen Rabbit by Margery Williams, one of his favorite books:

"Real isn't how you are made." said the Skin Horse. "It's a thing that happens to you. When a child loves you for a long, long time, not just to play with, but REALLY loves you, then you become Real." "Does it hurt?" asked the Rabbit.

"Sometimes." said the Skin Horse, for he was always truthful. "When you are Real you don't mind being hurt."

"Does it happen all at once, like being wound up," he asked, "or bit by bit?"

"It doesn't happen all at once," said the Skin Horse. "You become. It takes a long time. That's why it doesn't happen often to people who break easily, or have sharp edges, or who have to be carefully kept. Generally, by the time you are Real, most of your hair has been loved off, and your eyes drop out and you get loose in the joints and very shabby. But these things don't matter at all. because once you are Real you can't be ugly, except to people who don't understand."

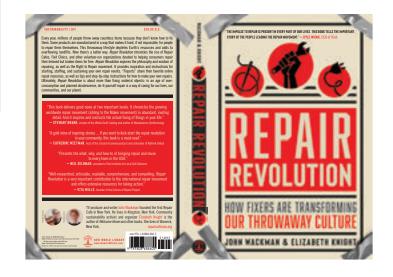


The Right to Repair

The cover is cracked. It is time to rip it off, look directly at the inner workings, and begin to fix things for ourselves. - Matthew B. Crawford, Shop Class as Soulcraft

n 2009, Matthew Crawford's book Shop Class as Soulcraft crept onto the bestseller list and into the public imagination. Crawford is a motorcycle mechanic and repair shop owner in Richmond, Virginia, who unexpectedly enough also holds a doctorate in political philosophy. He evoked the worldview of another book that urged readers to play closer attention to what is valuable in their lives. Robert Pirsig's Zen and the Art of Motorcycle Maintenance, published thirty-five years earlier. Crawford's stated approach was "an inquiry into the value of work." His book's aim was to examine "the experience of making things and fixing things...and to consider what is at stake when such experiences recede from our common life."

By the time Crawford's book appeared, an online open-source



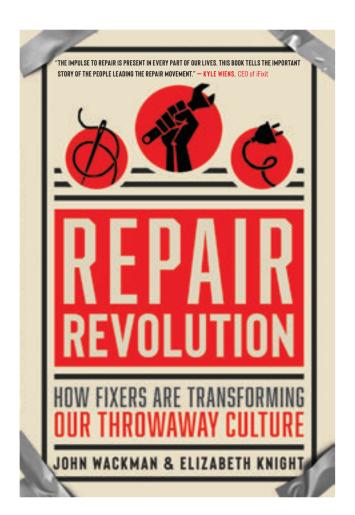
Repair Revolution FINALIST

New World Library

AUTHORS John Wackman and Elizabeth Knight

COVER DESIGNER The Book Designers TEXT DESIGNER Tona Pearce-Myers PRINTER Marquis

Coauthor John Wackman passed away unexpectedly just two months after the publication of Repair Revolution. In addition to being an award-winning television producer and writer, John had been a passionate advocate for repair, both of the objects in our everyday lives and of our larger society and environment. In Repair Revolution. John and his coauthor. Elizabeth Knight, were able to lay out the entire scope of repair culture, from the burgeoning repair café movement to Right-to-Repair legislation and the rethinking of how we design objects to avoid disposability. John had been a dynamic member of the movement since he helped open the first repair café in New York state. He was an enthusiastic participant in the book's design process, advocating for New World Library to print color repair café logos from around the world on the inside covers. Repair Revolution is a legacy to John's belief in the importance of good design.

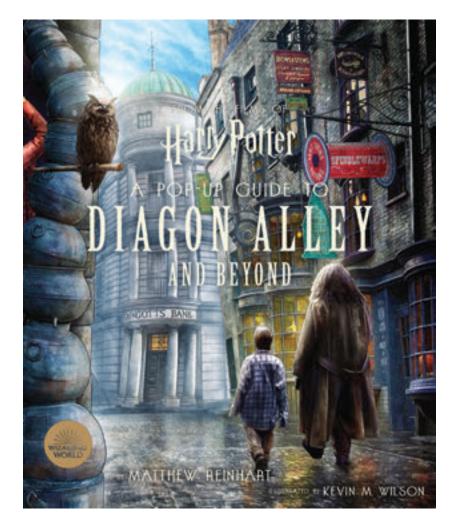






Harry Potter: Pop-Up Guide to Diagon Alley and Beyond

Insight Editions



"Just wow. My favorite feature is how the entire book extends to create the streets."

AUTHOR Matthew Reinhart COVER DESIGNER Chrissy Kwasnik TEXT DESIGNER Chrissy Kwasnik ILLUSTRATOR Kevin M. Wilson PRINTER Sirivantana **Interprint Publications**

Inside, gorgeously intricate pop-up spreads render fan-favorite Diagon Alley establishments such as Ollivanders, Weasleys' Wizard Wheezes, and the Leaky Cauldron, plus other locales such as the Ministry of Magic and Platform Nine and Three-Quarters. Pull tabs allow fans to command the action—rescue a Ukrainian Ironbelly dragon from the depths of Gringotts, or





help Harry navigate out of Knockturn Alley after a Floo Powder mishap. Alongside each pop, discover facts and insights from the making of the Harry Potter films. Plus, the book opens into a displayable three-dimensional diorama of all the pop-ups at once. Packed with amazing moments and hidden surprises, Harry Potter: A Pop-Up Guide to Diagon Alley and Beyond is a landmark new pop-up book guaranteed to impress Harry Potter fans everywhere.



Hamish the Hedgehog

Kitchen Ink Publishing

AUTHOR P. J. Tierney

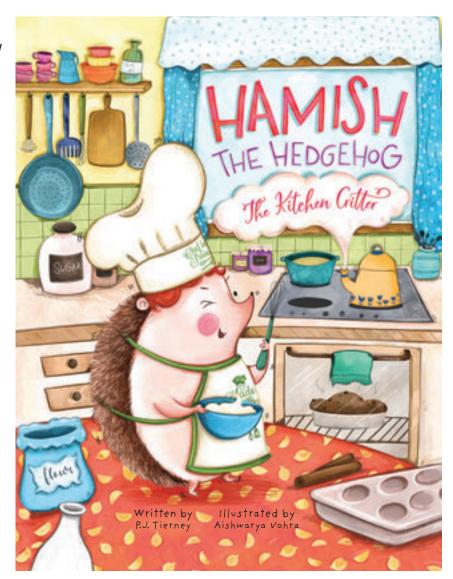
COVER DESIGNER Nancy Koerner/ Wilsted & Taylor

TEXT DESIGNER Nancy Koerner/ Wilsted & Taylor

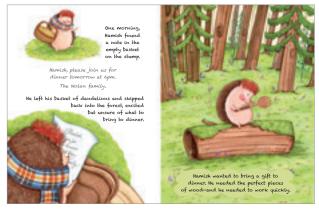
ILLUSTRATOR

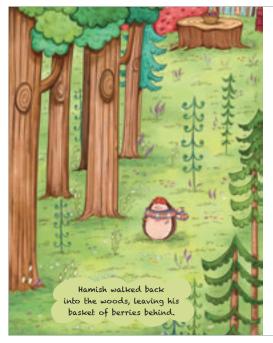
Aishwarya Vohran PRINTER Huaxin Printing

A cookbook about a hedgehog—what fun! The two handwriting fonts are easy to read and casual for this book about forest animals. while the Century Schoolbook font used for the recipes is straightforward, clear, and easy to read. We weaved the text through the pictures—with something lively happening on every spread. The charming and humorous illustrations are filled with fun and intriguing details to capture the imagination of any child.



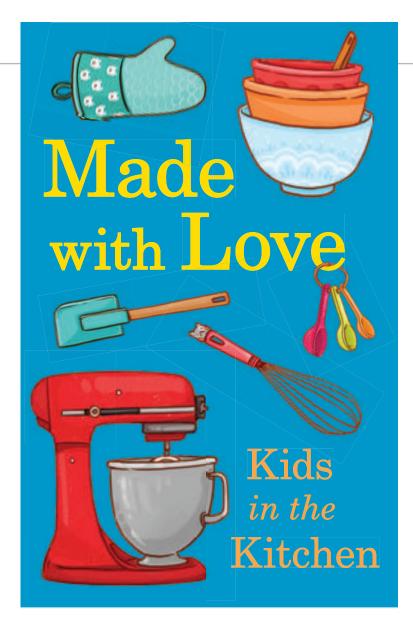








The next day Hamish found a basket of berry muffins with a recipe on the tree stump. How Hamish wished he knew how to cook. He had never eaten berry muffins, and they looked delicious!



Made with Love

Kitchen Ink Publishing

COVER DESIGNER Nancy Koerner / Wilsted & Taylor

TEXT DESIGNER Nancy Koerner / Wilsted & Taylor

PRINTER Huaxin Printing

To make every page as colorful as possible, we pulled out elements from the full-page illustrations, silhouetted them, and used them on the recipe pages. We used as much color as possible—and chose a legible and easy-to-read typeface. We designed the logo on the apron. We designed the box, which needed to include much information and clearly explain on every side what the contents of the box were. The goal was to make a package that stands out in the children's section of a bookstore.

29



Please follow these cooking tips to ensure your kitchen is a safe space. Have fun as you create delicious meals for all to enjoy!

1. Always cook with an adult present.

2. Every kitchen should have a fire extinguisher.

- revery attenen should have a fire extinguisher.
 Wash hands thoroughly—at least 20 seconds with warm soapy water.
 Wear close-teed shoes.
 If you have long hair, it is it back to prevent it from falling into food or getting caught on anything.

- naming into tood or getting caught on anything.

 6. Do not wear shirts with long, flowing sleeves that
 can hang into food or get caught in flames.

 7. A step stool will provide a level lift for the perfect
 position at the counter for kids to reach items and
 see well.



 Keep the countertop clean and free of knives, peelers, and any potentially harmful kitchen utensils.
 Keep electric appliances away from the sink and stove. stove.

10. Keep paper towels, dish towels, and pot holders away from the stove burners so they don't catch on fire.

11. Never touch an electric plug or outlet with wet hands.

12. Watch out for sharp knives. Let an adult cut or slice foods or help you do it. A Few Knife Tips Use a plastic knife first when learning knife skills. up a knite.

Handle a knife with caution and make sure there are no distractions.

Always pick up a knife by the handle and do not have anything else in your hands. do not have anything does in your hands. Always cut sawy from yourself. When cutting a round object, first cut one side on make it lie flat on the cutting board.

'To keep from cutting yourself, group the kinds handle firmly and put your other hand on top of the kinds to prevent any contact with the sharp edge of the blade.

'Dea'r ynt knives or other sharp objects into a sink full of water. Someone could reach in and cut thomselves.



Carrot and Tomato Soup MAKES 6 CUPS 2 teaspoons salt
2 cups water
1 28-ounce can of whole
peeled tomatoes
1/2 cup cream
1/2 teaspoon ground black pepper OPTIONAL TOPPINGS Put carrots in a large saucepan with 1 tablespoor butter, salt, and water and bring to a boil. Reduce heat to simmer, add tomatoes, and cook for approximately 20 minutes. Remove from heat and let cool. Return soup to saucepan, add cream, pepper, and remaining butter, and reheat. Pour soup into bowls and top with crispy onions or basil.



Chocolate Cupcakes with Chocolate **Buttercream Frosting**

MAKES 12 CUPCAKES

CHOCOLATE CUPCAKES

- % cup all-purpose flour ½ cup unsweetened cocoa powder
- ¾ teaspoon baking powder
- ½ teaspoon baking soda
- 1/4 teaspoon salt
- ½ cup sugar ½ cup brown sugar
- 1/3 cup vegetable oil or canola oil
- 2 teaspoons vanilla extract 1/2 cup buttermilk

CHOCOLATE BUTTERCREAM FROSTING

- 1 cup (2 sticks) unsalted butter, softened
- 3½ cups confectioners' sugar ½ cup unsweetened cocoa powder
- 3 tablespoons heavy cream
- 1/4 teaspoon salt 2 teaspoons vanilla extract
- $Sprinkles\ (optional)$

- 1. Preheat oven to 350 degrees. Line a 12-cup muffin tin with cupcake liners.
- 2. In large bowl, combine flour, cocoa powder, baking powder, baking soda, and salt.

DESSERT

71

Morning, Sunshine!

North Atlantic Books



AUTHOR Keely Parrack **COVER DESIGNER**

Jasmine Hromjak

TEXT DESIGNER Happenstance Type-O-Rama

ILLUSTRATOR John Bajet

PRINTER Friesens

Morning, Sunshine! features beautiful original art by John Bajet (featured on the Cartoon Network) illustrating the murmurs and activities witnessed only by early birds. Kids who are up early in the morning can learn about predawn animal activities in rural, suburban, and urban settings with haiku, informative text, and a glossary.







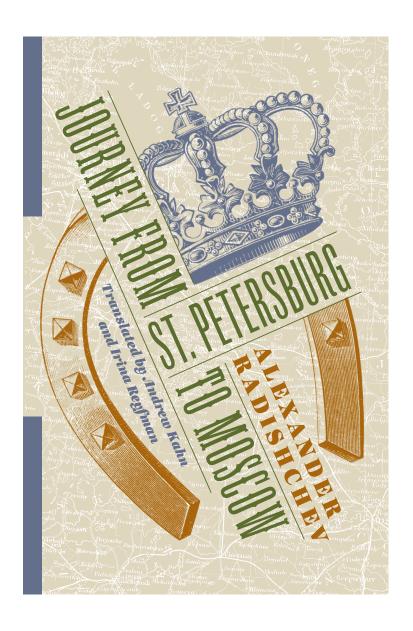




Journey from St. Petersburg to Moscow

Columbia University Press

AUTHOR Alexander Radishchev COVER DESIGNER Roberto de Vicq de Cumptich PRINTER Sheridan

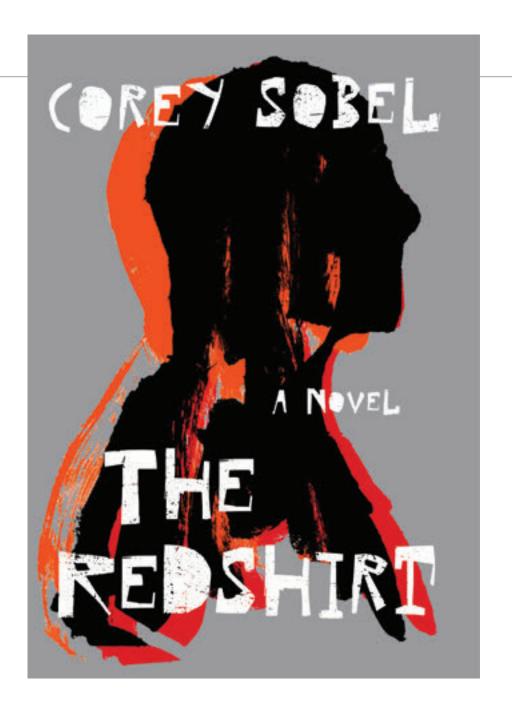




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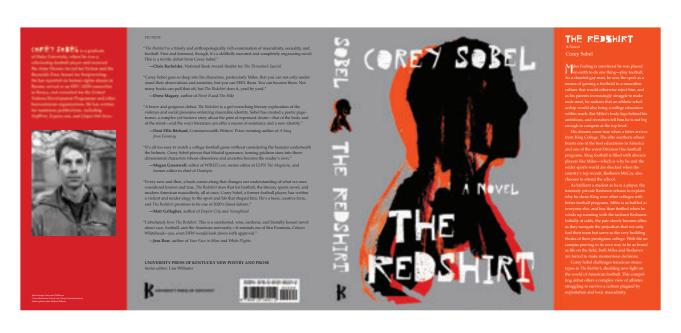
lockup in this series design works in each of the volumes."



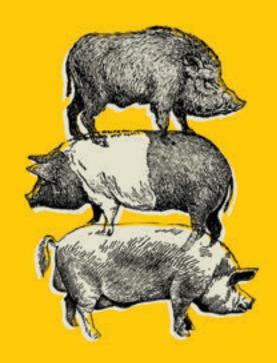


University Press of Kentucky

AUTHOR Corey Sobel COVER DESIGNER Hayward Wilkirson PRINTER University Press of Kentucky The doubled image here is intended to reflect the turmoil experienced by the novel's protagonist, a young man struggling with his sexual identity in the hypermasculine world of college football.



"Well done. Great graphic impact."



COMMUNIST PIGS

AN ANIMAL HISTORY OF EAST GERMANY'S RISE AND FALL

THOMAS FLEISCHMAN

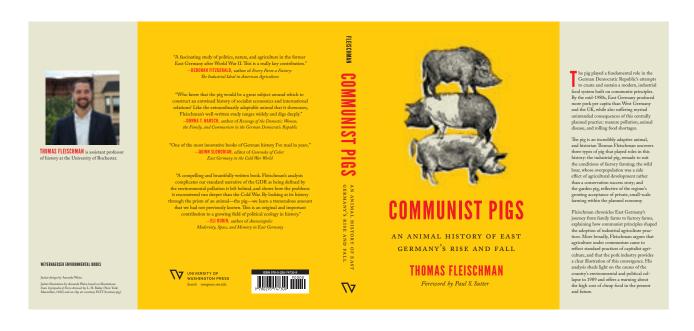
Foreword by Paul S. Sutter

Communist Pigs FINALIST

University of Washington Press

AUTHOR Thomas Fleischman COVER DESIGNER Amanda Weiss PRINTER Sheridan

This cover uses archival illustrations in a cheeky way to indicate the complexity as well as the levity of the book's topic.



"Appreciate the cheekiness of the stacked pigs, and they are a great hook for engaging prospective readers."

Even As We Breathe

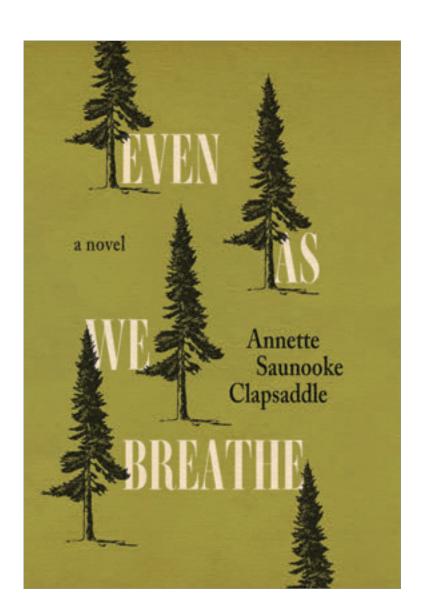
University Press of Kentucky

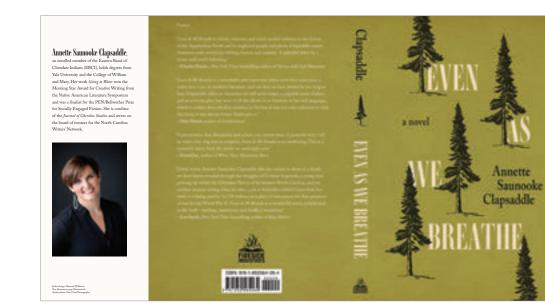
AUTHOR

Annette Saunooke Clapsaddle COVER DESIGNER Hayward Wilkirson PRINTER Maple Press

Clapsaddle's coming-of-age story is a journey both literal and spiritual. Moving both across and deeper into the mountains of rural North Carolina, the novel's protagonist travels far and wide in search of work, friendship, love, understanding, and, ultimately, peace.

It's easy enough to create a sense of context. The art and the color both hint at place while leaving room for the reader's imagination to roam. But the challenge is to suggest a sense of the hero's rural odyssey.





EVEN AS WE BREATHE

Annette Saunooke Clapsaddle

to escape his hometown of Cherokee, North Carolina, in the heart of the Smoky Mountains. When a summer job at Asheville's luxurious Grove Park Inn and Resort brings him one step closer to escaping the hills that both cradle and suffocate him, he sees it as an opportunity. The experience introduces him to the beautiful and enigmatic Essie Stamper—a young Cherokee woman who is also working at the inn and dreaming of a better life.

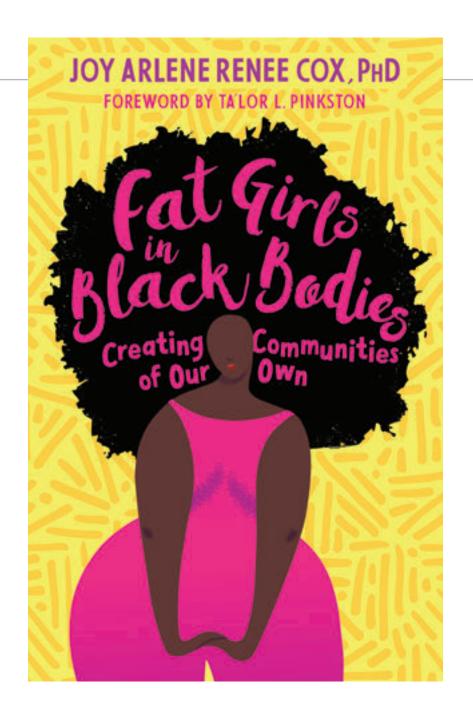
With World War II raging in Europe, the resort is the temporary home of Axis diplomats and their families, who are being held as prison ers of war. A secret room becomes a place where Cowney and Essie can escape the white world of the inn and imagine their futures free of the shadows of their families' pasts. Outside of this refuge, however, racism and prejudice abound, and when the daughter of one of the residents goes missing. Cowney finds himself accused of abduction and murder.

Even As We Breathe invokes the elen of bone, blood, and flesh as Cowney navigates difficult social, cultural, and ethnic divides. Betrayed by the friends he trusted, he begins to unearth deeper mysteries as he works to prove his innocence and clear his name. This richly nature of the human spirit and the idea that physical existence, with all its strife and injustice, will not be humanity's lasting legacy.

As I experimented with the placement of image and word, it occurred to me that a book cover, like a mountainside, is a steeply vertical space. With the art (a tree) stairstepped up that vertical space, the cover becomes a mountain

slope. Then, with the words of the title staggered so that they loosely follow the vertical path created by the art, image and text combine, almost cinematically, to symbolically reenact the protagonist's journey of self-discovery.

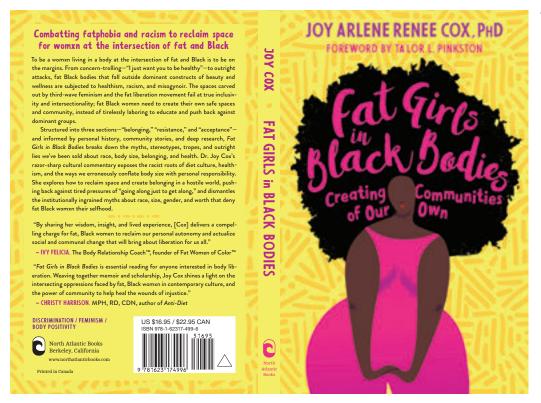
"Lovely. Nice balance, flow, and atmosphere."



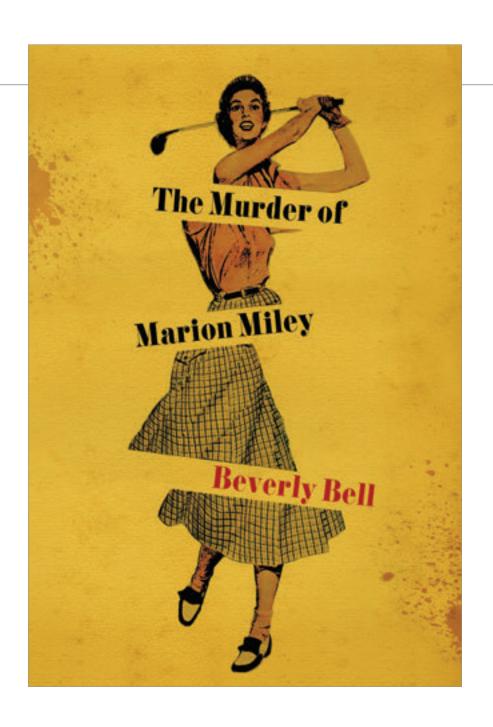
North Atlantic Books

AUTHOR Joy Arlene Renee Cox, PhD COVER DESIGNER Jasmine Hromjak PRINTER Marquis

Showcasing the joy, unwavering strength, and beauty of Fat Girls in Black Bodies was integral for this cover. The bright colors, bold shapes, and metallic accents are a defiant, unabashed exclamation of empowerment and also welcome readers into a safe, communal space.



"Very engaging, Nice integration of the typography and illustration. The spot varnish is used to great effect."



University Press of Kentucky

AUTHOR Beverly Bell

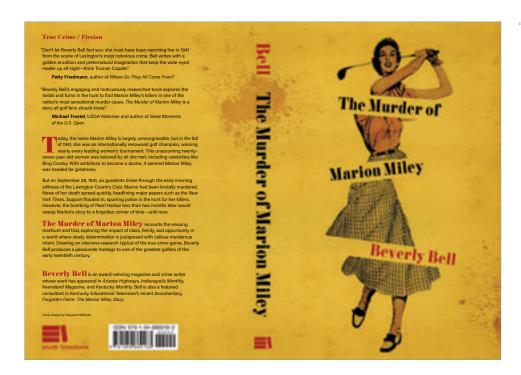
COVER DESIGNER

Hayward Wilkirson

PRINTER South Limestone

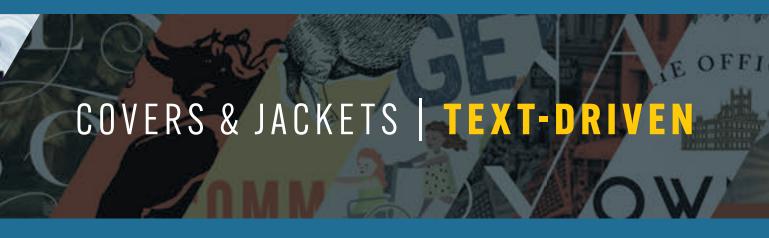
An intentionally creepy blending of innocence (the original image—from a period ad, the yellow background, the jaunty serifs of the typeface) with depravity (the image violently rendered, the dirt and stains that sully the yellow background, the bloodred of

the byline) gets at the very particular nature of this real life crime (heinous. unexpected, shocking), its particular victim (young, athletic, the "girl next door"), and a particular time and place (unjaded, unused to violent crime, easily shocked).



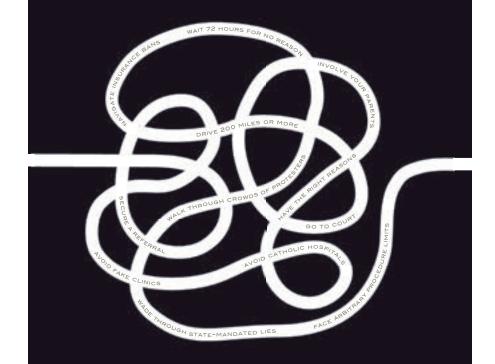
"Visually striking and a nice way to convey the true-crime aspect without getting too grisly or falling back on clichés."





"Makes powerful use of real women's voices to show us what happens when a constitutional right becomes an obstacle course." LINDA GREENHOUSE, author of Becoming Justice Blackmun

OBSTACLE COURSE



THE EVERYDAY STRUGGLE TO GET AN ABORTION IN AMERICA

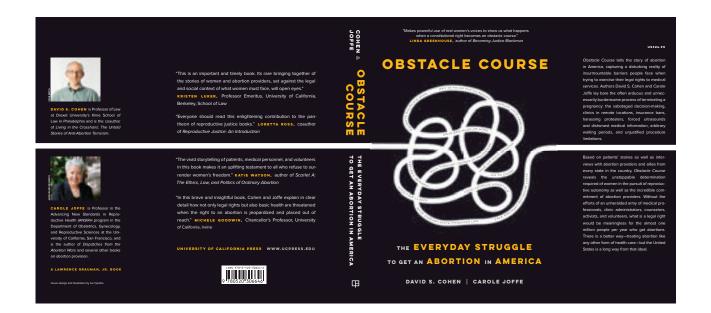
DAVID S. COHEN | CAROLE JOFFE

Obstacle Course WINNER

University of California Press

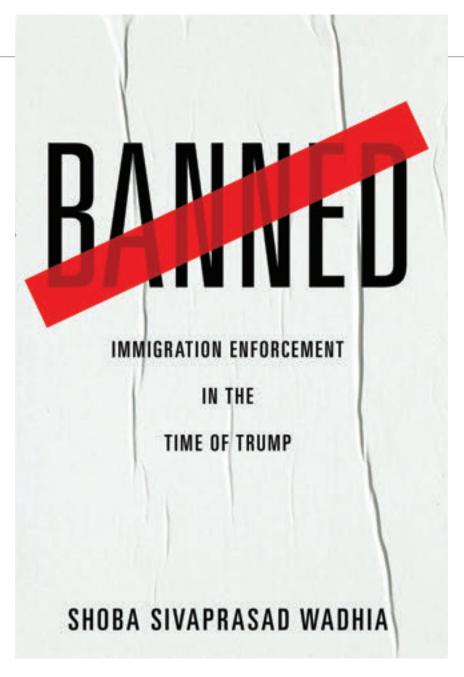
AUTHOR David S. Cohen and Carole E. Joffe COVER DESIGNER Lia Tjandra PRINTER Phoenix Colors

I love creating simple, strong, and to-the-point illustrations for book covers when the opportunity presents itself. In the cover for Obstacle Course, concept, line illustration, and typography all come together seamlessly.



"Perfect marriage of type and illustration. The illustration is powerful and immediately resonates."

"The stark colors and spare treatment of the type have a sober quality that works so well for the content. The spot varnish on the illustration adds some depth to the flat colors and draws the eye inward toward the tiny type sitting within the twisting path."



Banned

NYU Press

AUTHOR

Shoba Sivaprasad Wadhia COVER DESIGNER Susan Zucker

PRINTER pow

The one request received from the publisher was to avoid using miserable pictures of families splitting up. Instead, the idea was to convey Trump's immigration policy typographically and without actually showing people. The short, powerful title says it all, so playing that up seemed like a good way to go. The size of the title and the use of the color red are also meant to communicate the aggressiveness of the immigration enforcement."



"Evocative, powerful, and appropriate. The effect of paper plastered on a surface, with creases, gives the cover tension and texture."

"The striking use of color and texture works well for this gritty subject."

Black Fatigue

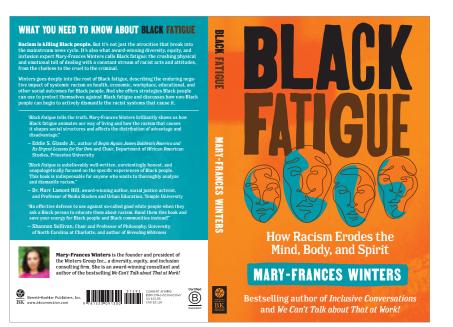
Berrett-Koehler Publishers

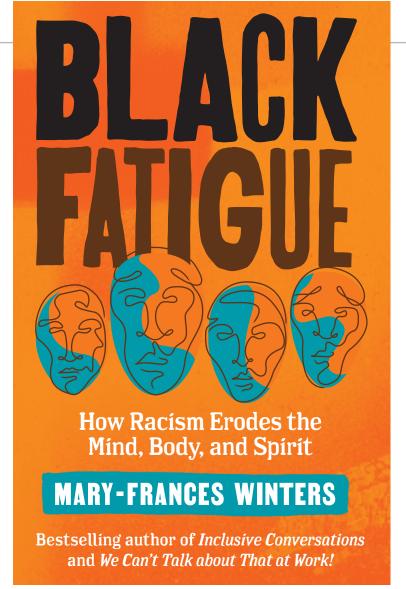
AUTHOR Mary-Frances Winters COVER DESIGNER Mike Nicholls PRINTER Friesens

Black Fatigue, by Mary-Frances Winters, was BK's top title of the 2020 book list. The cover was designed by Oakland-based designer Mike Nicholls. It was important to Berrett-Koehler's design team that the cover was assigned to an African American designer. This is one of the first books to define and explore the concept of Black fatigue, the intergenerational impact of systemic racism on the health of Black people.

Most BK books are printed with a gloss lamination, but we decided to print this book matte with a spot gloss on the main title and faces to give the cover some added texture and sheen. We chose the paperback format over hardcover to make the book more accessible with a lower price point.

The design began with a smaller main title, but increased size and weight of the main title type on the cover evoked the heaviness that mirrors the feeling of Black fatigue. The weighty type literally hangs over the handdrawn faces that Mike created. The designer altered Martin,



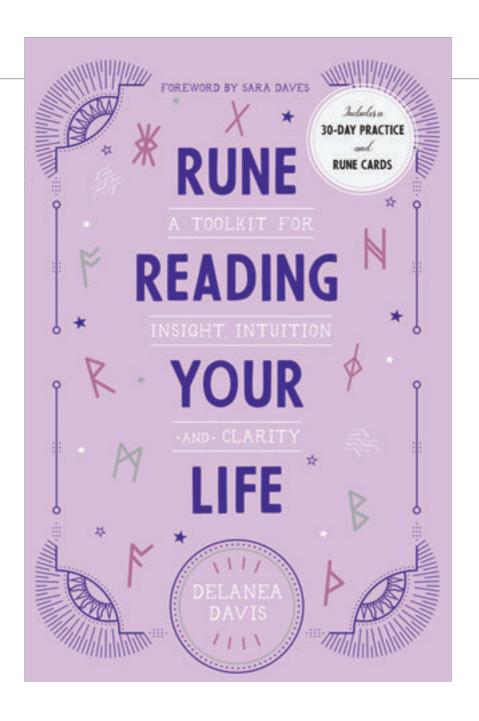


the typeface of the main title, to vary the weight and width of each letter, giving the typeface an uneven and ragged look.

A color palette of oranges, browns, and blues was chosen for the full cover. The orange on the front cover is warm but also evokes a sense of urgency and alertness to emphasize the fact that the book is discussing an important issue.

"The colors, lettering, illustration, and typography combine beautifully to create a striking cover design for a thoughtprovoking book."

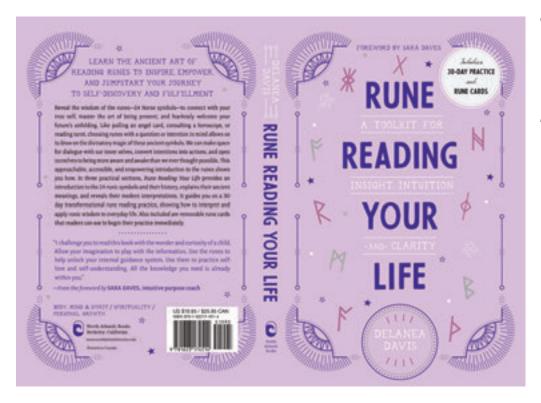
"The rough feel of the title type and drawings expresses well the emotion in the content. The spot varnish on the type and faces adds a subtle impact to the cover."



North Atlantic Books

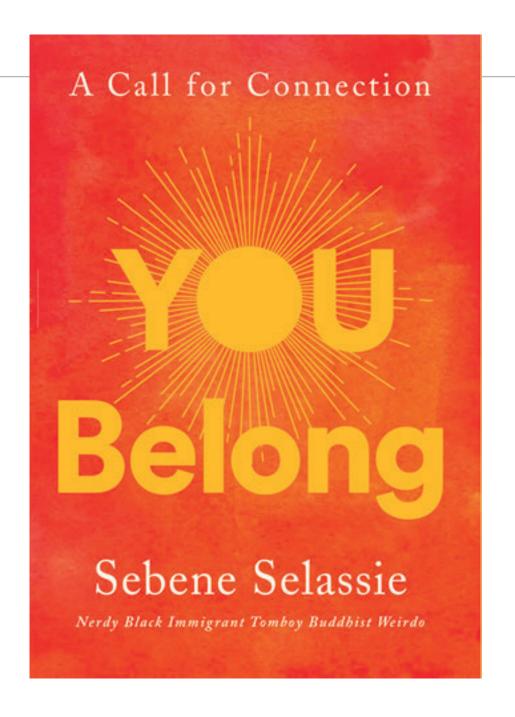
AUTHOR Delanea Davis COVER DESIGNER Jasmine Hromjak PRINTER Marquis

The juxtaposition of ancient and modern elements on the cover balances the mythological roots and practical applications of pulling runes in your daily life. Approachable colors, contemporary design, and foil accents appeal to newcomers to the practice, while still holding weight with experienced practitioners.



"Charming integration of type and illustration; well suited to the subject. Every detail considered."

"The wonderful contrast hetween stacked sans and serif hand-drawn type, along with the decorative borders and flourishes. beautifully reflects the mystical spirit of runes."

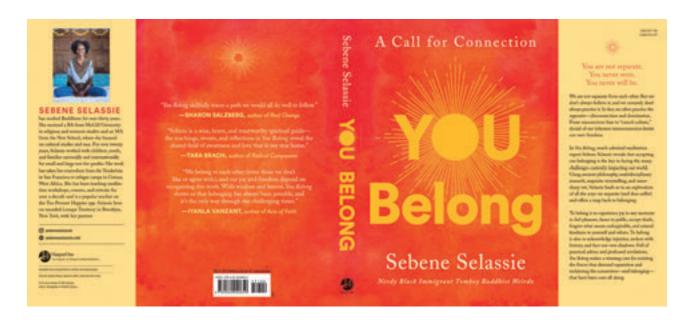


You Belong FINALIST

HarperOne

AUTHOR Sebene Selassie COVER DESIGNER Pete Garceau PRINTER Phoenix Color

This cover features four-color process, gold-foil stamping, soft-touch lamination, and spot gloss UV.



- "The typography is elegant and powerful. The jacket's vibrant color palette and overall design invite the reader to engage."
- "The cover feels warm and approachable. The gold foil on the title type and sun graphic is a lovely touch."





Computational Photography

Darin Boville

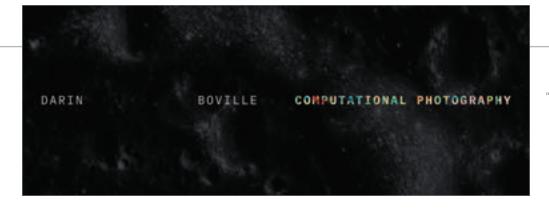
AUTHOR Darin Boville COVER DESIGNER Bob Aufuldish. Aufuldish & Warinner TEXT DESIGNER Bob Aufuldish. Aufuldish & Warinner PRINTER Artron Printing America

This photography monograph for Darin Boville contains 16 projects in three sections. The book functions not only as a document of the projects but as a book object in and of itself. The images and text are printed using stochastic screens, allowing extraordinary levels of detail (places in the book have 2-point text in color). Gloss varnish is used both in the traditional manner—to coat the imagery—and to add another layer of imagery. The higher resolution afforded by stochastic screening allows for hiding, via different kinds of encoding, additional texts. To give one example, the case encodes the works of Shakespeare.

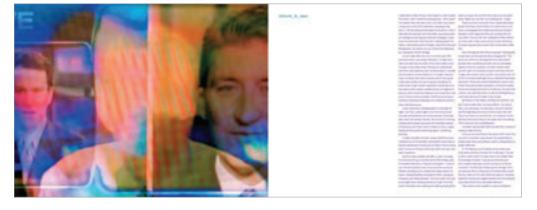




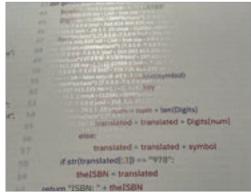
WINNER



"This book is exceptionally well printed, with great attention to detail and impeccable registration. The quality of reproduction feels rich, and there is a level of restraint and careful thought in how the printing-specifically, the striking use of spot varnish—is used to enhance the content."





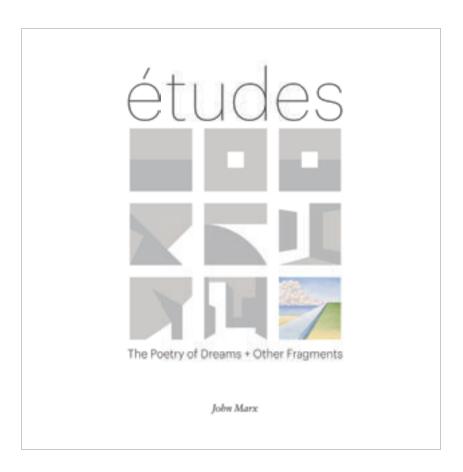


Études: The Poetry of Dreams + Other Fragments

ORO Editions

AUTHOR John Marx COVER DESIGNER MendeDesign TEXT DESIGNER John Marx PRINTER ORO Group

John Marx's watercolors, first published in the Architectural Review, are a captivating example of an architect's way of thinking. Subtle and quiet, they are nonetheless compelling works in how they tackle a sense of place—of inhabiting space and time—all the while resonating with the core of one's inner being. There is an existential quality to these watercolors, rarely found in this medium, that is akin to the psychologically piercing observational quality of artists such as Giorgio de Chirico or Edward Hopper.

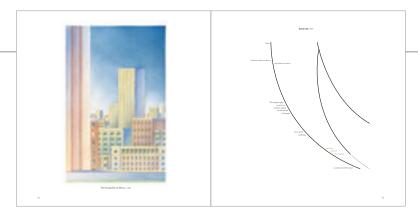


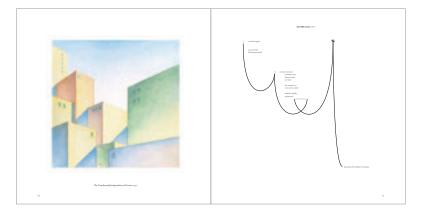
"The quality of reproduction in this book is gorgeous. The linen paper is a surprising touch, conveying the feel of watercolor paper. The registration is immaculate, even on pages where small type is knocking out of saturated navy-blue, flood-coated pages. The cover has a beautiful combination of spot gloss and emboss, with a bellyband across the back cover."

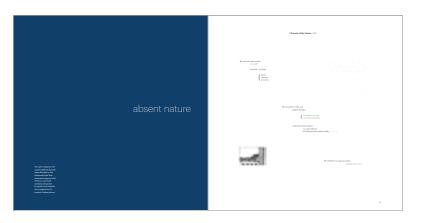
FINALIST

Also a Finalist for Books | Image-Driven

As architects strive to communicate their ideas, it is interesting to explore the world of Marx's watercolors as an example of a humane approach to conveying emotional meaning in relation to our environment. Marx's subject matter reads as "built landscapes," heightening the role of the man-made while wholly in balance with the natural world. Relaying this message and sentiment to audiences is perhaps more important today than ever before.







Gathering

ORO Editions

AUTHORS Sam Lubell and Bohlin Cywinski Jackson

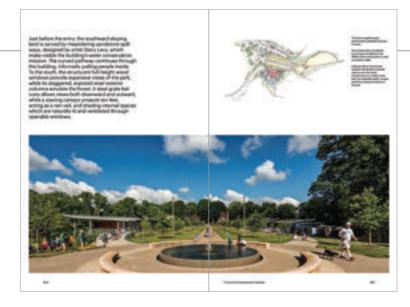
COVER DESIGNER IN-FO.CO TEXT DESIGNER Sam Lubell PRINTER ORO Group Ltd

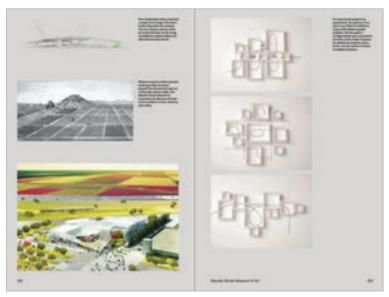
Good buildings require an understanding of the principles of structure, light, space, and material, but great buildings require an understanding of people. The most successful buildings inspire through the interactions and connections made within them. Gathering is the latest book from the award-winning architecture firm Bohlin Cywinski Jackson. This collection of work exemplifies how architecture has the power to bring people together by design, allowing them to engage with one another in new ways, to generate ideas, share passions, and build communities.

Gathering Jackson

"The rich yellow cloth case is beautiful, and the paper is substantial and feels nice to the touch."

"The wonderful inset sketches printed on uncoated paper—with a light cream tint—are a great contrast to the crisp white pages and help differentiate the plans from the finished buildings."

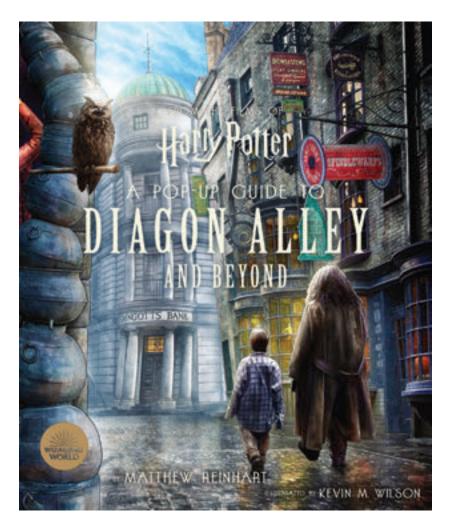




The 14 projects included in this volume range greatly in size, function, and aesthetic, from the High Meadow Dwellings at Fallingwater, Pennsylvania, to the Newport Beach Civic Center in Southern California to Apple stores located around the world. Through full-color photographs as well as conceptual sketches and diagrams, each case study gives insight into Bohlin Cywinski Jackson's design process and how the firm's approach has helped transform clients' institutions, workplaces, retail environments, research laboratories, and public spaces into extraordinary places for people. An introductory essay and chapter text by noted architectural writer Sam Lubell accompany this volume.

Harry Potter: Pop-Up Guide to Diagon Alley and Beyond

Insight Editions



AUTHOR Matthew Reinhart COVER DESIGNER Chrissy Kwasnik TEXT DESIGNER Chrissy Kwasnik ILLUSTRATOR Kevin M. Wilson PRINTER Sirivantana **Interprint Publications**

Inside, gorgeously intricate pop-up spreads render fan-favorite Diagon Alley establishments such as Ollivanders, Weasleys' Wizard Wheezes, and the Leaky Cauldron, plus other locales such as the Ministry of Magic and Platform Nine and Three-Quarters. Pull tabs allow fans to command the action—rescue a Ukrainian Ironbelly dragon from the depths of Gringotts, or





help Harry navigate out of Knockturn Alley after a Floo Powder mishap. Alongside each pop, discover facts and insights from the making of the Harry Potter films. Plus, the book opens into a displayable three-dimensional diorama of all the pop-ups at once. Packed with amazing moments and hidden surprises, Harry Potter: A Pop-Up Guide to Diagon Alley and Beyond is a landmark new pop-up book guaranteed to impress Harry Potter fans everywhere.



"This is a very fun book that can be enjoyed from all angles and can engage a reader for hours in its many small details. The pop-up builds are clean and sturdy, and clever in the way they enhance the Harry Potter narrative."

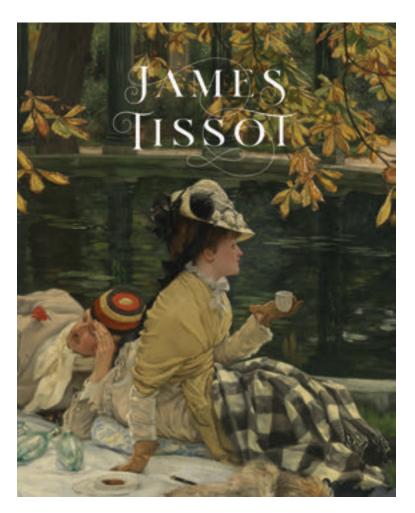
James Tissot

Fine Arts Museums of San Francisco / Delmonico Prestel

AUTHOR Melissa E. Buron COVER DESIGNER Bob Aufuldish. Aufuldish & Warinner TEXT DESIGNER Bob Aufuldish. Aufuldish & Warinner PRINTER Verona Libri

This book is the catalog for the first comprehensive exhibition of James Tissot's work in more than 20 years. The catalog contains significant new scholarship on Tissot and includes recently discovered archival material, including his sales notebook, which is transcribed and annotated. The catalog includes 16 essays and eight appendices by 18 contributors with over 150 plates.

The design vocabulary of the catalog is based on fin de siècle design in England and France.

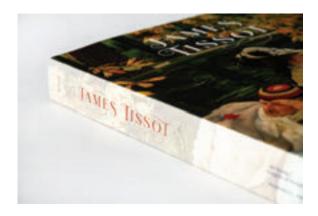


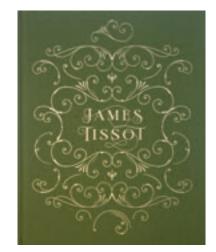
"The cloth-bound case has a gorgeous ornamental gold-foil stamp. The color contrasts of white and cream in the sidebars are subtle but crisp, and the color reproduction is beautiful—the art looks sharp, clean, and sumptuous."





The exhibition was scheduled to travel to the Musee d'Orsay in Paris after showing in San Francisco. The case is foil-stamped in gold.



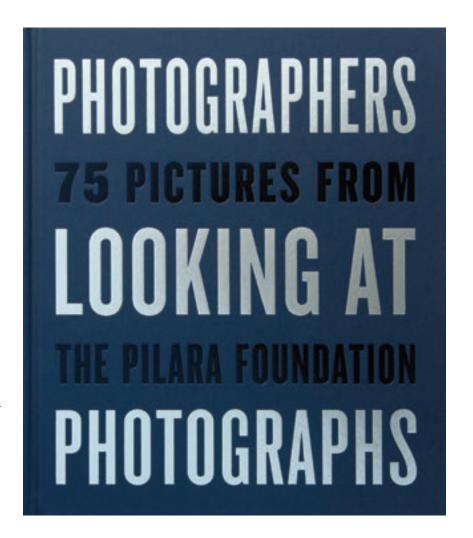


Photographers Looking at Photographs

Pier 24 Photography

EDITOR Allie Haeusslein COVER DESIGNER Bob Aufuldish TEXT DESIGNER Bob Aufuldish PRINTER Moquin

This publication is a reimagining of John Szarkowski's legendary book Looking at Photographs, published in 1973. Photographers Looking at Photographs includes 75 photographs from the collection of the Pilara Foundation to celebrate the 10th anniversary of Pier 24 (in San Francisco). Each photograph is accompanied by a short essay by a photographer whose work is in the Pilara Foundation's collection. The cover is foil-stamped in silver and gloss-black.



Also a Winner for Books | Image-Driven







"The squarish format works very well when the book is opened, creating a wonderful panorama effect when held in your hands. The gatefolds are a surprising, well-executed touch. They are well paced and very appropriate to the photographs that they feature."

IN APPRECIATION

Publishing Professional Networks is grateful to Books International for their support of the 49th PPN Book Show. This beautifully printed catalog would not exist without their generosity.

Learn more about Books International at https://booksintl.presswarehouse.com/.





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